



Travelport and Cathay Pacific Extend Multi-Source Content Agreement

LANGLEY UK, December 17, 2024 – **Travelport**, a global technology company that powers travel bookings for hundreds of thousands of travel suppliers worldwide, and **Cathay Pacific**, the home airline of Hong Kong (SAR), today announced they have renewed their multi-source content distribution agreement. The companies are currently collaborating on the integration of Cathay Pacific’s New Distribution Capability (NDC) content in Travelport+, which is expected to launch in the coming months.

“At Cathay, it is our culture to put our partners and customers at the heart of everything we do. That is why it is so important for us to be able to offer diverse and customized products while maintaining excellent reliability in the delivery of our service. The strong relationship we have built with Travelport over the years enabled us to do exactly that,” said **Kinto Chan, General Manager Sales and Distribution at Cathay Pacific**. “With the conclusion of this far-reaching agreement, we look forward to taking this productive relationship to the next level enabling our business partners access to an even more comprehensive range of Cathay products in Travelport+ with unique NDC-sourced offers which they can use to curate products that best answer to their customers’ individual needs.”

Travelport and Cathay Pacific are extending their relationship with this multi-year deal to ensure that travel agencies using Travelport+ have simplified access to multi-source content from the airline. With the progressive roll out of Cathay Pacific’s NDC content and servicing capabilities in Travelport+, agents will be able to easily shop and compare the airline’s NDC and non-NDC offers in one view.

“This extended multi-source content agreement reflects our commitment to providing travel agencies and their customers with a modern, effortless retailing experience when booking Cathay Pacific with Travelport+,” said **Damian Hickey, Global Head of Air Partners at Travelport**. “With continued access to Cathay Pacific’s dynamic fares in Travelport+ and the addition of NDC content, agents will be able to effortlessly view, compare and select the best options that are tailored to their customers’ needs.”

Travelport+ is the only modern retailing platform built for travel agencies. To date, thousands of travel agencies in more than 178 countries can easily search, sell and service multi-source content, including NDC, using Travelport’s APIs, Smartpoint Cloud and Smartpoint desktop agency point-of-sale solutions.

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About ITQ

ITQ holds leadership position in travel technology industry with its avant-garde travel technology solutions. Bringing non-pareil inventory options to travel retailers’ desktops and mobile phones, ITQ renders the process of travel booking and agency management, seamless. As sole distributor of Travelport in India, Sri Lanka, Maldives and Bhutan, ITQ invigorates the connection between travel retailers and airlines through a vast network of data. With innovation fueling its operations since 2005, ITQ has been technologizing travel retailers with inventory, interface and intelligence by being the neural system of travel retailers in India. Connected to 22,000+ agency terminals, serving 6,300+ customers including travel management companies, online travel retailers and retail agencies across 700+ cities offering unparalleled assistance through a 24x7 helpdesk. For more information, visit: <https://itq.in/>

About Travelport

[Travelport](#) is a global technology company that powers bookings for hundreds of thousands of travel suppliers worldwide. Buyers and sellers of travel are connected by the company’s next generation marketplace, Travelport+, which simplifies how brands connect, upgrades how travel is sold, and enables modern digital retailing. Headquartered in the United Kingdom and operating in more than 165 countries around the world, Travelport is focused on driving innovation that simplifies the complex travel ecosystem.

About Cathay Pacific

Premium full-service airline Cathay Pacific is the home carrier of Hong Kong with over seven decades of history, and is a founding member of the one world global alliance. Cathay also comprises the cargo division Cathay Cargo, low-cost carrier HK Express and its lifestyle business. Cathay is a member of the Swire Group and is listed on the Hong Kong Stock Exchange (HKSE). For more information, please visit www.cathaypacific.com.

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